

Polska



IMM Cologne 2019 - summary

2019-01-28 15:00:21



The biggest furniture fair in Europe - IMM Cologne 2019 - mission successfully completed!



As estimated by the organizers, this year's edition of the exhibition was visited by 150,000 people. During seven days of the fair, furniture manufacturers and designers, salespersons, architects, and interior designers could get acquainted with the wide and unique range of products, accessories and interior design elements. Definitely, IMM Cologne sets the trends for the furniture industry fashion for the upcoming year!



This year's edition was unusual in terms of the presence of Polish companies - there were more than 70 of them - 9 among them had the opportunity to benefit from the support of the Polish Investment and Trade Agency by exhibiting at one of the 2 stands that we organized. The Polish National Stand under the slogan "DESIGNED IN POLAND" hosted the following companies presenting their offer:

- TARNAVA DESIGN STUDIO
- DYLE FURNITURE
- LECH FABRICS
- SIKORSKI SUPREME FURNITURE
- SAMANI
- PROGRESS ECO
- SZKILNIK DESIGN



The offer of our exhibitors gained substantial interest among visitors that makes us believe the IMM Cologne fair can result in lucrative contracts and excellent future business cooperation.



Additionally in Hall 5.1 Polish Investment and Trade Agency organized a Polish national stand as part of the implementation of the promotion program for the furniture industry under Sub-measure 3.3.2 of the Intelligent Development Operational Program, which aims to promote the Polish furniture sector among foreign entrepreneurs. The Polish Stand played a role of networking space dedicated to Polish exhibitors and entrepreneurs who did not have their own booth at IMM Cologne Exhibition. Throughout the fair, information materials from Polish companies were distributed and promotional films were displayed.



On January 15 the press conference was organized, during which the Expert of the Polish Chamber of Commerce of Furniture Manufacturers, Michal Strzelecki, had a presentation providing a wide scope of information and

interesting facts about the Polish furniture industry.



Furniture manufacture is a strongly growing industry in the Polish economy, with global importance and large growth potential. Poland belongs not only to the European but also to global leaders in the production and export of furniture.



INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego