

**Polska**

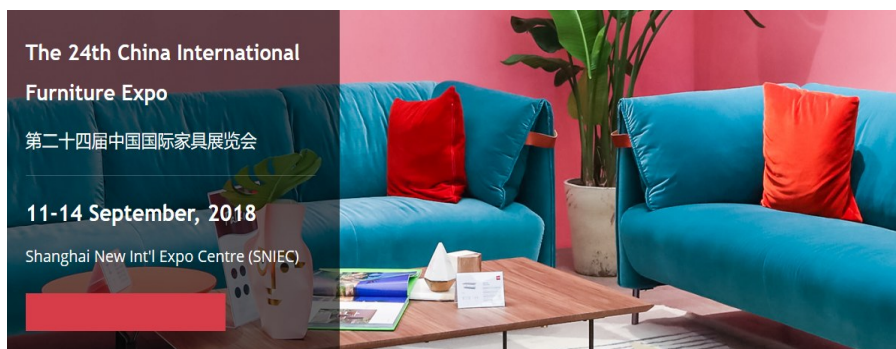


Polish National stand on China  
International Furniture Expo 2018

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From 11 to 14 September 2018, the Shanghai International Int'l Expo Center in Shanghai will host the China International Furniture Expo.



**China International Furniture Expo**, better known as Furniture China, has been in a leading position in the industry for over two decades. This is one of the world's leading B2B trade fairs. Every year, it gathers over 100,000 exhibitors and visitors.

Among the exhibitors there will also be a Polish national stand organized by the Polish Investment and Trade Agency (Hall E1, stand no. E1 B10). The Polish national stand aims to promote the Polish furniture sector among foreign entrepreneurs.

Visitors to the Polish stand will have the opportunity to talk to an expert who will present the advantages of the Polish furniture sector and the potential of the Polish economy. We offer free forms of promotion to companies, including distribution of information materials or display of promotional films. It should be noted that those forms of promotion may be use not only by companies that are exhibitors at Furniture China, but also by entrepreneurs not participating in the fair. In addition, every Polish entrepreneur may meet with potential business partners at the national stand.



A press briefing at a Polish national stand is scheduled for Tuesday (11 September, 2018), 1:30 p.m. An expert from Polish Chamber of Commerce of Furniture Manufacturers, will present the potential of Polish furniture

industry. During the press briefing, as well as on the remaining days of the show, any of those interested will be able to learn more about the potential of the Polish furniture industry. After the briefing, there will be a time for talks and discussions with the participation of foreign journalists and representatives of Polish companies.

The Polish national stand at the Furniture China will be organised by PAIH as part of the implementation of the furniture industry promotion programme under the Sub-measure 3.3.2 Smart Growth Operational Program.

Furniture manufacture is a dynamically growing industry in the Polish economy, with global importance and a large growth potential. Poland belongs not only to European but also world leaders in the production and export of furniture. Geographical location, growing quality of products, internationally appreciated design, long tradition and strong position among customers - these are the most important factors that affect the excellent situation of the Polish furniture industry.

We cordially invite you to visit the Polish national stand.



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